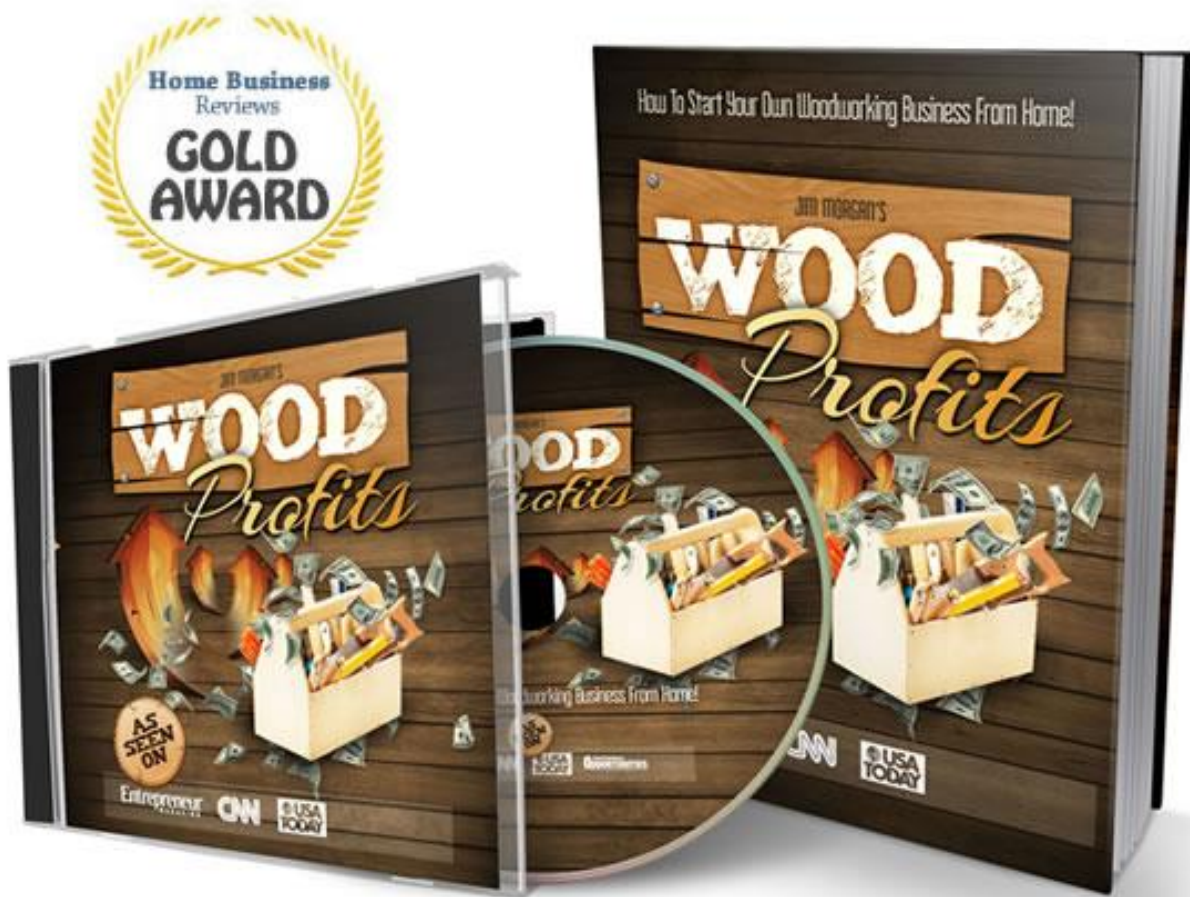


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## **Create Your Sales Channel - Offline And Online**

Just like any other form of business, woodworking will need you to use the best marketing strategies if you want to reap good profits from the same. It is clear that many people are nowadays advertising their business both online and offline. There are various ways that you can do both forms of advertising. Let's begin by the offline marketing strategies.

Offline marketing strategies have been around for quite a while now. You need to know that even before the coming of the

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computers and internet, people would advertise their businesses by use of posters, fliers, putting adverts on the newspapers, magazines and many more. Many people still read the papers and they will also have a look at the advertisements. You need to tap into this resource.

On the other hand, you can easily note that the coming of computers and even the internet has changed how many people operate their business. Like the offline strategy, the online marketing also comes in a number of ways. You can simply set up a blog for free. You can let people know what you are up to on the blogs. Another way is to use the forums. There are many forums that will specifically talk of a given subject. You need to find forums that focus on woodworking. Here you will find both experts and buyers that are willing to buy your woodworking. Another way to do your online and one that works best is by coming up with a good website. You need to have enough SEO on your site if you want to attract the right kind of traffic. More so, make sure that you use all the proven methods to drive traffic to your site.

A good marketing strategy will actually make sure you get the customers that you want. Both techniques will also need you to come up with new and innovative ways that will see you make a good income. Know that each type of marketing whether online or offline will have its advantages. For instance, online advertising is much easier and cheaper to do. On the other hand, with offline marketing you get to have the marketing message to stay for

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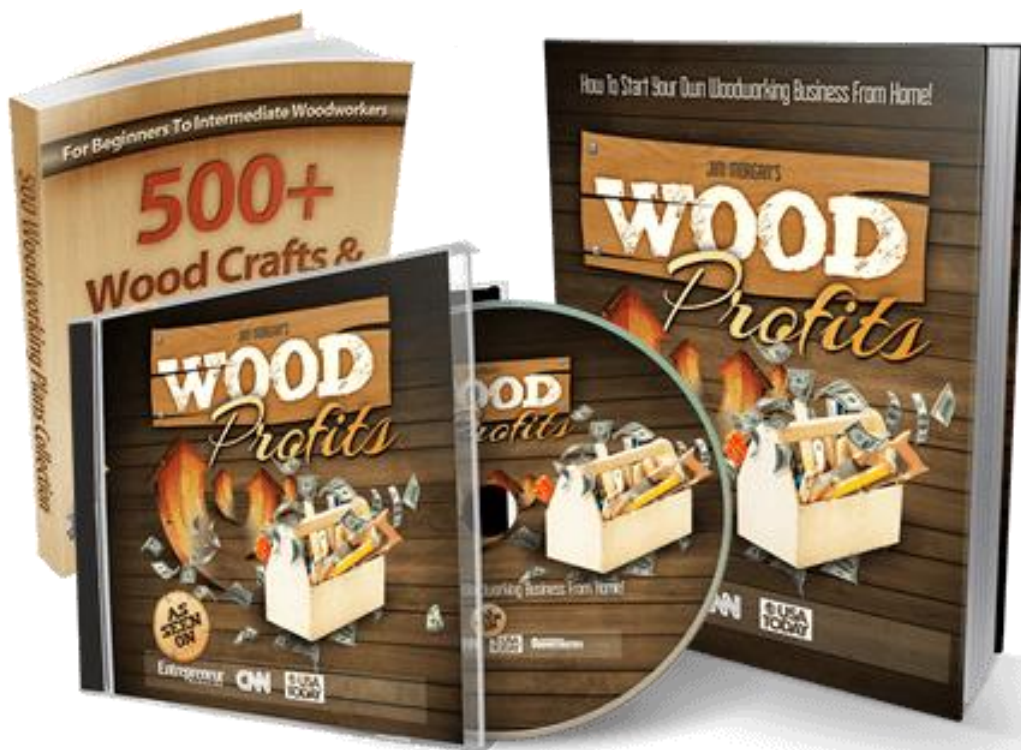
longer in your customers mind. You need to use both methods so that even when you tend to drop rank for whatever reason, you are still able to get the offline attention. You can always combine the use of the two for maximum benefits.

[Click Here To Learn How To Start A Woodworking Business](#)



The advertisement features a dark wood-grain background with falling money. On the left, the text reads "WOOD Profits" in a stylized font, followed by "\$90,000 Per Year" in large yellow letters. Below this, it says "With Your Own Home Woodworking Business!". On the right, there is a book titled "WOOD Profits" and a CD/DVD case with the same title. At the bottom, a green button with white text says "See The Guide Now".

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# SOURCE

Name: Create Your Sales Channel - Offline And Online

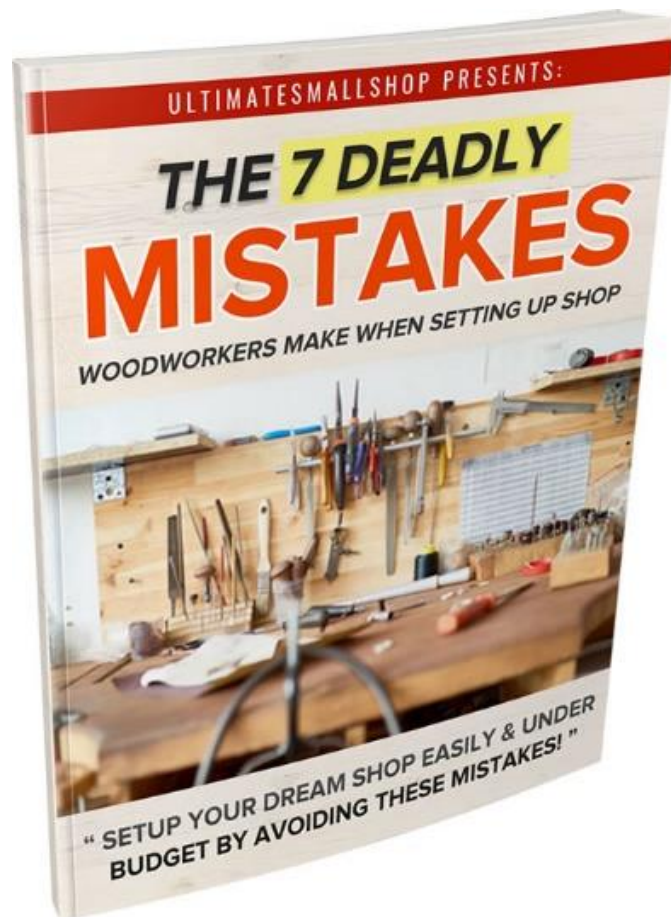
URL: <http://woodprofits.cbvlog.com/create-your-sales-channel-offline-and-online/>

# THANK YOU!

# Bonus!

Please check out your bonus in the next page...

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## **7 Deadly Mistakes When Setting Up Shop**

Discover how to setup your dream woodworking workshop easily and under budget by avoiding these fatal mistakes.

Click the link below to download this eBook for Free!

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